



# ASK MONTY



February 26, 2014

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## MONTY'S CHALLENGE



Test yourself each week as I challenge you to answer the question below. I mean this. Sit down and write an answer. Don't wait for my answer next week. If you have been reading my Weekly Questions and

Answers for the last six months, you should be in a position to do this. Send your answer to my team at: [askmonty@montyroberts.com](mailto:askmonty@montyroberts.com)

Why should you bother? Because it will help you focus. There is probably a comparable question in your life that needs answering - or will be. If you can gain insight into how to go about answering a practical question that is loosely related to your problem, this

Greetings!

What matters to horses? What do they care about? What do we need to know to motivate a horse to want to do something for us? Monty addresses the basic needs of horses in his question and answer column below. By the way, did you know you have free access to Monty's past question and answer columns? Enjoy the online archive of Monty's past question and answer articles here:

[http://montyrobertsuniversity.com/q\\_and\\_a](http://montyrobertsuniversity.com/q_and_a)

 Forward to a Friend

## MONTY'S QUESTION AND ANSWER

### Question:

You often speak of motivating a horse to "want to" do things but what motivates a horse?

### Monty's Answer:

Horses have only two goals: one is to survive, the other to reproduce. When they sense they might not survive, their adrenaline rises as does their heart rate and they take flight. In the absence of pain and violence; particularly human-induced pain, horses become more tranquil and willing. We human beings control that more than any other animal on earth; more than lions or bears. The whip is still the number one selling piece of equipment in the tack shops. All this does is drive adrenaline up and raise fear.

## THIS WEEK IN MONTY'S EQUUS ONLINE UNI





An equine friend enters the round pen offering a level stability that can go a long way in supporting a young horse's learning! Discover Monty's way of starting future champions in this week's video lesson on [Equus Online University](http://www.equusonline.com).

**Join-Up Now!**

Not a student yet? Click on: [www.montyrobertsuniversity.com](http://www.montyrobertsuniversity.com)

Current students log in here: [www.montyrobertsuniversity.com/sessions/new](http://www.montyrobertsuniversity.com/sessions/new)

## SUCCEED: DIGESTIVE CONDITIONING PROGRAM

I have believed for years that digestive health has a major impact on a horse's happiness, performance and overall well-being. Just by owning and riding horses, we take them out of their natural environment. We keep them in stalls, we feed them grain, and we exercise them. All of this works against the horse's digestive health.

I also believe there is something you can do to care for your horse's digestive system. I've been using a product called SUCCEED® on my performance horses for a few years now, with tremendous results.

When I met with the scientists at Freedom Health, LLC, the company behind SUCCEED®, I saw their research on horses' stomachs and colons. I visited their farm where the idea for SUCCEED® was launched. And I can tell you SUCCEED® is the real deal. No flim flam here.

SUCCEED® is a daily Functional Feed™ program that delivers specialized nutrients that allow the horse's gut to function properly. If you compete and train your horses daily, if your regular care includes boarding in stalls, travel to events, and minimal turnout, then you need SUCCEED®.

If you ride your horse for pleasure, with less grain in the diet and less stress, your horse is still susceptible to digestive imbalance. If you love your horses like I do, you still want to give them the best care available. Now I have a special SUCCEED® product just for you. The all new "Monty Roberts" SUCCEED® for Leisure Horses provides the same important nutrients in a special serving just for the leisure horse.

Click here for more info:

<http://www.montyroberts.com/shop/horse-health-care-products/montys-succeed-for-leisure-horses/>



## WHERE IN THE WORLD IS MONTY?

March 4-8, 2014 Monty's Special Training in English and Portuguese coming to Flag Is Up Farms! USA  
Up Farms!  
5 dias de curso intensivo com o 'Encantador de Cavalos' em sua fazenda Flag Is Up Farms. Contact [admin@montyroberts.com](mailto:admin@montyroberts.com) for more information in English or Portuguese.

March 15, 2014 [The Hand Equestrian Centre Davis Lane, Clevedon, N. Somerset](http://www.thehandequestriancentre.co.uk) UK  
[BS21 6TG](http://www.thehandequestriancentre.co.uk)

loosely related to your problem, this exercise will help you answer your nagging question. Then read my answer. I want all of my students to learn to be better trainers than me. That's good for you and good for horses!

~ Monty

### Next Week's Question:

What are the signs of a horse that is not happy?

## Monty's Principles

### Junior Awards for ACTHA Rides



Photo Credit Judy Weaver

Kasey Antonucci (age 14) was awarded Monty Roberts book "I'm a Shy Boy" as the top junior rider in one of last year's ACTHA competitions. Monty offers this to all hosts who hold ACTHA rides with the junior component. Write to [admin@montyroberts.com](mailto:admin@montyroberts.com) for details.

Hi Monty,

I will be hosting ACTHA rides for the charity PATH International on April 26th and September 27 this year. I would like to give a copy of your children's book, [I'm](http://www.montyroberts.com)

[a Shy Boy](http://www.montyroberts.com), to award the top junior riders for both events if the offer is still available.

Kasey Antonucci (age 14) was very excited to have won the book last year.

Thank-you,  
Kate Raymond  
<https://www.actha.us/path>

Enjoy Shy Boy's video for kids, here:



March 21, 2014	<a href="#">Norton Heath Equestrian Centre Limited, Fingrith Hall Lane, Blackmore, Essex, CM4 0JP</a>	UK
March 29, 2014	<a href="#">CHANGE OF VENUE: Plumpton College, Ditchling Road, Near Lewes, Plumpton, East Sussex BN7 3AE</a>	UK
April 4, 2014	<a href="#">Pferdezentrum Schloss Wickrath</a> , Mönchengladbach	DE
April 6, 2014	<a href="#">Landgestüt Zweibrücken</a>	DE
April 8, 2014	<a href="#">Reitsportzentrum Hohenzollern</a> , Bisingen	DE
April 11, 2014	<a href="#">Reitverein Bayer Leverkusen</a>	DE
April 13, 2014	<a href="#">Gestüt Tannenhof</a> , Heidenrod-Watzelhain (bei Wiesbaden)	DE
May 31, 2014	A Night of Inspiration with Monty at Flag Is Up Farms in Solvang, California. Limited spaces available so book early! <a href="mailto:admin@montyroberts.com">admin@montyroberts.com</a> or call (805) 688-6288 for reservations	USA
June 1, 2014	Life Lessons workshop at Flag Is Up Farms <a href="mailto:admin@montyroberts.com">admin@montyroberts.com</a> or call (805) 688-6288 for reservations	USA
August 4-8, 2014	Monty's Special Training Clinic at Flag Is Up Farms, California	USA



For information about Monty's worldwide demos and the courses held at Monty's farm in California go to: [http://www.montyroberts.com/ab\\_about\\_monty\\_calendar/see-monty/](http://www.montyroberts.com/ab_about_monty_calendar/see-monty/)

## CANADA'S RURAL TV



In Canada, Monty's Backstage Pass show airs Thursday & Saturday-10:30 AM, 4:30 PM, 11 PM (all times are EST) on television

where The Rural Channel is available:  
<http://theruralchannel.com/get-trc/>

If you have questions or need more info go to [info@theruralchannel.com](mailto:info@theruralchannel.com) or reach out on any of their Social Media platforms: @TheRuralChannel  
<http://www.facebook.com/theruralchannel>

## Monty on HRTV



Watch Monty on HRTV Tuesdays at 6:00 PM ET.

**Special Offer** for Monty Roberts' Fans!  
**First month FREE** of HRTV.com when you subscribe now! Just use the **promo code MR13** when you sign up!



Please check local TV directories for your time and channel or the HRTV website where times are in Eastern Standard Time:

<http://www.hrtv.com/MontyRobertsShow/>

Please note that Dish TV has moved the HRTV channel position to 398.

## Now Playing: Intercollegiate Horse Show Association and Pat Roberts



[The Horsemanship Radio Show](#) is an online radio show (podcast) dedicated to the exploration of good horsemanship throughout the world. Hosted by Debbie Loucks (Monty Roberts' daughter), the show includes segments, tips and interviews exploring good horsemanship.

[Click here to bookmark](#) the Horsemanship Radio episodes on **iTunes**.

[Click here to bookmark](#) the Horsemanship Radio episodes on **Android**.



Listen in...Bob Cacchione and LA Pomeroy stop in to chat about opportunities for students in the Intercollegiate Horse Show Association and Pat Roberts chats about her new showing career and her amazing sculptures. Plus, Phillip Ralls shares what he thinks about before he gets on any horse. Horsemanship Radio Episode 10 by Index Fund Advisors IFA.com Click here:  
<http://www.horsemanradio.com/2014/02/15/horsemanradio-episode-10-by-index-fund-advisors-ifa-com-intercollegiate-horse-show-association-and-pat-roberts/>

Brought to you by Index Fund Advisors, [www.IFA.com](http://www.IFA.com)

## Horse & Country, UK



Watch Monty Roberts on Horse & Country TV in the UK (Sky channel 280), Ireland, The Netherlands, Sweden

and Malta. See:  
<http://www.horseandcountry.tv/monty> for more info.

## Photo Credits

Christopher Dydyk

## LIFE LESSONS FROM MONTY EXCERPT

Enjoy a Free Excerpt  
Each Month of Life  
Lessons from The Man

# Who Listens to Horses

[CLICK HERE](#) to read this month's excerpt!

## KEEP IN TOUCH

Let us know what you are looking for in content from these emails. Send your comments and requests to [askmonty@montyroberts.com](mailto:askmonty@montyroberts.com).

Never miss an e-mail from Monty: To ensure you receive this email in the future, add [askmonty@montyroberts.com](mailto:askmonty@montyroberts.com) to your list of approved senders or select the Add/Save to Address Book function in your email browser and follow the appropriate instructions.



Sincerely,  
**Monty Roberts**

