



PRESS RELEASE

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MONTY ROBERTS HONORED FOR LIFETIME ACHEIVMENT IN GERMANY

Roberts Receives 'Silbernes Pferd' Award for Promoting the Love of Horses

Santa Ynez, CA (March 18, 2005) – Monty Roberts, internationally acclaimed horse trainer and bestselling author of *The Man Who Listens to Horses*, was honored on January 20th at the Ball der Equipage. He received the Silbernes Pferd (Silver Horse) award for lifetime achievement for his outstanding contributions to promoting the love of horses in Germany. The 2005 annual event took place at the Hotel Bayerischer Hof in Munich.

This year, the two bestowing organizations decided to reach beyond their geographical and political borders and honor Monty as the first foreign-born and the first American to receive this prestigious award. The organizers of this event, Monika Werther-Nicolas and Rene Nicolas are representatives of the Munchner Rennverein e.V (an organization devoted to horse racing) and the Verein der Deutschen Freizeitreiter e.V, (an organization devoted to German horse owners and leisure riders). They awarded this achievement to Monty because of his great and positive impact in Germany and with horses around the world.

The Silberne Pferd award is akin to an Academy Award in the United States' movie industry. Only the most revered candidate can earn this important distinction. Some of the recipients in the past are Frank Sloothak (show jumping), Herbert Mayer (Olympic show jumping), Ulrich Kirchoff and Hans Gunther Winkler (dressage), Ulla Salzgeber (Olympic dressage), Bodo Bettenberg and Nadine Capellman (Olympic dressage), Paul Schockenmohle (Olympic show jumping), Hans Muller and numerous other illustrious horsemen and horsewomen.

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To learn more about Monty Roberts, his revolutionary horse training principles, or the variety of ways in which his philosophies of communication are impacting our global community, visit www.montyroberts.com or call (805) 688-6288.

ABOUT MONTY ROBERTS

Monty Roberts first gained widespread fame with the release of his New York Times Best Selling book, “The Man Who Listens To Horses”; a chronicle of his life and development of his non-violent horse training methods called Join-Up®. Monty grew up on a working horse farm as a firsthand witness to traditional, often violent methods of horse training and breaking the spirit with an abusive hand. Today, Monty’s goal is to share his message that “Violence is never the answer.” Join-Up® philosophies can be seen at work with both humans and horses across the world, from farms to major corporations. To learn more about Monty Roberts or the many applications of his Join-Up training methods, visit www.montyroberts.com or call (805) 688 - 6288.

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